

PRIVACY NOTICE

Rev. 01/2020

FACTS

WHAT DOES BOB BAKER AUTOMOTIVE/BAKER MOTORS DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Credit history and credit scores
- Employment information and checking account information

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bob Baker Automotive/Baker Motors chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Bob Baker Automotive/ Baker Motors share?	Can you limit this sharing?
For our everyday business purposes — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes — to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes — Information about your transactions and experiences	No	We do not share
For our affiliates' everyday business purposes — Information about your creditworthiness	No	We do not share
For non-affiliates to market to you	No	We do not share

Questions?

Call Toll-Free: 1-800-346-5721
or Email us: privacyinfo@bobbakerautomotive.com

Who we are	
Who is providing this notice?	Bob Baker Automotive, Inc. is doing business as Bob Baker Chrysler/Jeep/Dodge/Ram/Fiat; Baker Motors, Inc. is doing business as Bob Baker Alfa Romeo
What we do	
How does Bob Baker Automotive/Baker Motors protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Bob Baker Automotive/Baker Motors collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ Show your driver's license ■ Give us your contact information ■ Apply for financing or for a lease ■ Complete a credit application ■ Provide employment information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ <i>Bob Baker Automotive/Baker Motors does not share with our affiliates.</i>
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ <i>Bob Baker Automotive/Baker Motors does not share with non-affiliates so they can market to you.</i>
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> ■ <i>Our joint marketing partners include vehicle finance companies and related financial institutions.</i>
Other important information	
To provide you with additional information regarding our privacy practices and your rights under the California Consumer Privacy Act, a copy of our Privacy Policy has been made available to you. Our Policy may also be accessed at https://www.bobbaker.com/privacy . By signing below, you acknowledge receipt of this Privacy Notice:	
X Signature _____	X Signature _____
Date _____	Date _____
Print Name _____	Print Name _____